

## Memorandum of Understanding [MoU]

Between

Department of Higher Education  
Government of Uttarakhand

&

Entrepreneurship Development Institute of India (EDII)  
Ahmedabad

This memorandum of understanding is executed on this 7<sup>th</sup> day of December 2022 at Dehradun, Uttarakhand

The Department of Higher Education hereinafter referred to as DoHE, Government of Uttarakhand, is committed to fulfilling the government's intention to make higher education universally accessible. The government is making efforts to provide a high-quality education system with state-of-the-art resources in the institutions of higher learning in the state. At the same time, special emphasis is being laid by the government on providing entrepreneurship and vocational education to the students so that the youth can become self-reliant and make invaluable contributions to the prosperity and progress of the state.

AND

Entrepreneurship Development Institute of India, hereinafter referred to as EDII, having its office at Bhat, Gandhinagar, Gujarat, a not-for-profit institute, set up in 1983, is promoted by apex financial institutions, the IDBI Bank Ltd., ICICI Bank Ltd., IFCI Ltd. and the State Bank of India. It is a Government of Gujarat-owned autonomous body. The Institute is registered under the Societies Registration Act – 1860 and Public Trust Act – 1950. EDII is based near village Bhat, Dist. Gandhinagar, Gujarat. The vision of the Institute is 'To emerge as a global leader in entrepreneurship education, research, development and institution-building to spearhead the growth of entrepreneurial leadership'.

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## Broad Objectives and Scope:

Given the potential, the state of Uttarakhand can significantly bolster entrepreneurship development on campuses of higher learning. The state has launched the Start-Up Policy 2018 to encourage entrepreneurs and generate employment opportunities in the state. Amidst such a proactive environment, where efforts need to be put in to complement all endeavours towards promoting entrepreneurship in universities & college campuses through focused initiatives.

The National Education Policy 2020, announced by the Ministry of Education, Govt of India also addresses the key issues for education at all levels; school education, higher education as well as professional and vocational lines of education.

The purpose of this MOU, between DHE, GoUK and EDII, therefore, is to support the state in building one of the most start-up-friendly destinations in India by promoting entrepreneurship education, policy research and incubation support in higher learning institutions. Under this MoU the EDII will:

- a) conduct Sensitization Workshops for Vice-Chancellors, Principals, Leading Educationists & Govt. Officials;
- b) establish 'Centres of Excellence' on various themes (Religious Tourism; Wellness & AYUSH; Medicinal, Aromatic Rare Herbs; Women Entrepreneurship; Fisheries; Cow Based Entrepreneurship etc.) in different institutions of Higher learning
- c) develop 'Students' Start-up and Innovation Policy' for the State;
- d) conduct Faculty Development Programmes on 'Start-up Entrepreneurship and Incubation' for University and College Teachers;
- e) develop and Designing Courses on Entrepreneurship to be introduced as regular subjects/ modules at University/ College level;
- f) create Awareness about entrepreneurial careers among students and youth of the State;
- g) establish Entrepreneurship Development Cells at Universities/Leading Higher Learning Educational Campuses;
- h) promote start-ups and innovations through training, counselling and mentoring by setting up Incubation Centre/s and Entrepreneurship Development Centre;
- i) organise Mega Start-up Events and Exhibitions as a signature event for the state;
- j) organise Regional Start-ups and Intellectual Property Rights (IPR) Awareness Events;



- k) support institutions in conducting programmes and activities as per the requirements of the Atal Ranking of Institutions on Innovation Achievements (ARIIA) and the Ministry of Education's Innovation Cells (MIIC);
- l) develop Project Profiles on emerging business opportunities (such as; Ethno-Religious Tourism, AYUSH and Wellness; Logistics; IT and ITeS; Pharmaceuticals etc.) and making these available to the students;
- m) develop and distribute success stories/video films on entrepreneurs;
- n) support Universities and Institutions in leveraging on Tourist Circuits of State, Agro-climatic Conditions, Healthcare & and wellness Food processing sectors etc.
- o) develop newer ways to generate employment through Innovative enterprises/Startups that may help people earn alternate livelihoods during Off Business Seasons in State.
- p) facilitate GoUK through Innovative Proposal and Concepts Notes in bringing Funds/resources from the Centrally Sponsored Programmes and Schemes.

#### **Action Plan:**

In order to achieve the above-mentioned objectives, the Department of Higher Education (DHE), GoUK and EDII mutually agree to take the following actions.

#### **A. Policy Creation and Knowledge Product Development**

- Creation of 'Student Start-up and Innovation Policy
- Development and distribution of success stories/video films on entrepreneurs
- Creation of Project Profiles on emerging business opportunities (such as Ethno-Religious Tourism, AYUSH and Wellness; Logistics; IT and ITeS; Pharmaceuticals etc.) and make these available to the students

#### **B. Faculty Leadership Development**

- Conduction of Sensitization Workshops for Vice-Chancellors, Principals, Leading Educationists & Govt. Officials
- Faculty Leadership Development Programmes on 'Start-up Entrepreneurship and Incubation' for University and College Teachers;

#### **C. Entrepreneurship and Vocational Courses (NEP Implementation)**

- Development and Launch of Regular Courses, subjects/ modules at the University/ College level on Entrepreneurship
- Establishment of Entrepreneurship Development Cells at Universities/Leading Higher Learning Educational Campuses;

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- Supporting Universities and Institutions in leveraging on Tourist Circuits of State, Agro-climatic Conditions, Healthcare & and wellness Food processing sectors etc.
- Supporting institutions in conducting programmes and activities as per the requirements of the Atal Ranking of Institutions on Innovation Achievements (ARIIA) and the Ministry of Education's Innovation Cells (MIIC);

#### **D. Establishment of Centres of Excellence**

- Establishment of 'Centres of Excellence' on various themes in different institutions of Higher learning:
  - Religious Tourism;
  - Wellness & AYUSH;
  - Medicinal, Aromatic Rare Herbs;
  - Women Entrepreneurship;
  - Fisheries;
  - Cow Based Entrepreneurship
  - Others

#### **E. State Signature Events (Startup, Investment and Skill Development):**

- Organising Mega Start-up Events, Exhibitions and Investors' Meet as a Signature event for the state

#### **F. Pre-Incubation Activities across the state**

- Creating Awareness among students and youth of the State about entrepreneurial opportunities and careers;
- Organising Regional Start-ups and Intellectual Property Rights (IPR) Awareness Events;
- Promoting start-ups and innovations through training, counselling and mentoring intervention;

#### **G. Collaboration and Agreements for Student Internship**

- Regional meetings will be organised to host Senior Indian Administrative Services Officials from Uttarakhand who are serving other State Governments and have key portfolios. Through these meetings, opportunities will be explored for interstate collaborations, student's internship and exchange, faculty exchange, joint research, joint technology development and investment in Education Sector in Uttarakhand.
- Forging collaborations and MoUs with leading Incubators, Investors, Industry Associations, Enterprises and Entrepreneurship Ecosystem players for internship and developmental initiatives
- Bringing technology, innovations, resources and market that would help emerging entrepreneurs grow and sustain.



#### **H. Bringing Funds from the Centre to State**

- Facilitating through Innovative Proposals and Concept Notes in bringing Funds/ resources from the Centrally Sponsored Programmes and Schemes.

#### **I. Setting up of Entrepreneurship Development Institute for Hilly Regions:**

- Setting up 'Entrepreneurship Development Institute for Hilly Regions' to create start-ups, innovative and traditional enterprises that can sustain, grow and create jobs

After mutual agreement, EDII will develop proposals, including financial, and submit the same to the authorised official/s in the DoHE, GoUK for consideration. Also, EDII will be excluded from any bidding/tendering processes, and works will be assigned to EDII on a nomination basis from the Government of Uttarakhand.

#### **Confidentiality**

The Department and EDII agree to treat all information as confidential and will not share/disclose any information, knowledge or material to any third party. This MoU creates a confidential relationship between the Department and EDII to protect any type of confidential and proprietary information or trade secrets.

#### **Termination Clause**

The agreement can be terminated at any point in time with mutual consent without any liability to either party. This AGREEMENT is hereby accepted and agreed to by authorized representatives.

#### **Duration**

This MoU will remain in force initially for a period of 5 years and will be further continued as may be mutually agreed upon between the Government of Uttarakhand and EDII.

#### **Applicable law, Jurisdiction and Arbitration**

The Government of Uttarakhand and EDII shall use mutual consultation for resolving differences/disputes amicably within 30 calendar days from the date of return notice by either party. Any further differences arising between the parties and which cannot be settled mutually shall be referred to arbitration. The Arbitrator shall be mutually


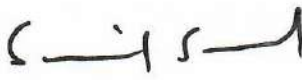


identified by the Government of Uttarakhand and EDII. The proceedings shall be governed under the Indian Arbitration and Conciliation Act – 1966.

### Force Majeure

Neither party shall be liable for any failure or delay in its performance or non-performance due to circumstances beyond its reasonable control including but not limited to circumstances such as; acts of GOD, war, flood, earthquake, riots, civil commotion, state embargoes, strikes, etc. However, one party shall inform the other of such a situation as soon as practicable. If Force Majeure condition continues beyond three months, the parties shall mutually decide about the future course of action.

### Authorised Signatories

On behalf of <b>The Department of Higher Education</b> , Government of Uttarakhand	On behalf of The <b>Entrepreneurship Development Institute of India</b> , Ahmedabad
In presence of:	In presence of:
Name: <b>Sh. Prashant Arya</b>	Name: <b>Dr. Sunil Shukla</b>
Designation: <b>Addl. Secretary</b> H. E. Uttarakhand	Designation: <b>Director General</b>
Signature: 	Signature: 

Seal: (प्रशान्त कुमार आर्य)  
अपर सचिव

उच्च शिक्षा विभाग  
उत्तराखण्ड शासन  
Date: 07/12/2022

Seal:

Date: 7<sup>th</sup> Dec. 22

